



**FOR IMMEDIATE RELEASE**

**BAZAAR OF ALL NATIONS DOCUMENTARY TELEVISION PREMIERE SUNDAY NOVEMBER 11, 2012 AT 5PM ON WHY TV12**

*A 59-minute edit of the White Lyte Productions film **Bazaar of All Nations** debuts on WHY TV 12 this Sunday, November 11<sup>th</sup> at 5PM. The documentary focuses on the still beloved early proto-mall which stood on Baltimore Pike in Upper Darby, PA from 1960-1993 and had vast impact on the development of other malls in the Greater Philadelphia area. Such notable area residents as former Philadelphia Eagle Vince Papale, comedians Big Daddy Graham and Joe Conklin, children's television host Captain Noah, and WMMR radio personality Casey "Caseyboy" Foster share their memories of the Bazaar, as well as former shop owners and patrons. Highlights include campaign visits from Robert F. Kennedy, Ted Kennedy, and Richard Nixon, and a Cold War-era stunt housing a family of four in a pre-fabricated bomb shelter for a week.*

**Media, PA – November 5, 2012** - The documentary film *Bazaar of All Nations* makes its television debut Sunday, November 11, 2012 at 5:00pm on the local PBS affiliate WHY TV 12. Released in 2010 by New Jersey-based White Lyte Productions, the film focuses on the historical aspects of the Bazaar of All Nations as one of the first indoor shopping complexes of its kind, and the close-knit community element of its shops (something which is almost non-existent in today's malls) that made it such a unique place. The documentary features interviews with many long time Bazaar shop owners, employees, and customers. Also included are interviews with local athletes and entertainers such as Vince Papale, Big Daddy Graham, Joe Conklin, Casey Foster (of 93.3 WMMR's *The Preston and Steve Show*), and Captain Noah, who recount their favorite Bazaar memories. Never-before-seen photographs and video footage help illustrate the stories and bring the Bazaar back to life. Some notable events documented in the film include a 1961 promotion in which a family of four lived for one week in a pre-fabricated bomb shelter set up in the Bazaar parking lot; a 1966 Christmas Eve blizzard which left many people stranded at the Bazaar; and the 1968 presidential campaign visits of Robert Kennedy and Richard Nixon.

Opened in November 1960, the Bazaar of All Nations was an indoor shopping center on the south side of Baltimore Pike between Bishop Avenue and Oak Avenue, in Upper Darby Township, which closed in December 1993 and was demolished in early 1995. The site today is occupied by a Home Depot and an Acme supermarket. Most of the Bazaar's individual shops were independently owned and operated family businesses. [www.whitelyteproductions.com](http://www.whitelyteproductions.com)

The WHYY broadcast will present a 59-minute version of the film, edited for television. DVDs of the full-length theatrical release (running time 103 minutes) are available at [www.thebazaarofallnations.com](http://www.thebazaarofallnations.com). The DVD features over an hour of bonus footage covering topics such as the Clifton Cinema, Putt-Putt, Sky Slide, Pennsylvania's Blue Laws, and Burn Brae Hospital; a final walk through the Bazaar using footage of the entire interior and exterior shot in 1993; a 3-D computer model of the Bazaar as it looked in 1960; and a limited edition sleeve modeled after the Bazaar's famous brown paper shopping bags. Since its release in November of 2010, *Bazaar of All Nations* has received a rousing reception, highlighted by: 17 days of sold out screenings at the theater Cinema 16:9 in Lansdowne PA; acceptance to the 2011 Media Film Festival; and over 11,600 Facebook fans.

The production team of *Bazaar of All Nations* is currently working on a follow-up film which focuses on "The Golden Mile" of Baltimore Pike in Springfield, PA.

**Websites:**

[www.thebazaarofallnations.com](http://www.thebazaarofallnations.com)

[www.facebook.com/bazaarofallnationsdocumentary](http://www.facebook.com/bazaarofallnationsdocumentary)

[www.whitelyteproductions.com](http://www.whitelyteproductions.com)

**Contacts (not for publication):**

Patrick Manley (Producer, Writer) Email: [thebazaardoc@gmail.com](mailto:thebazaardoc@gmail.com)

Brendan O'Riordan (Producer, Writer) Email: [thebazaardoc@gmail.com](mailto:thebazaardoc@gmail.com)

Melissa Whitely (Director, Editor, Cinematographer)

Email: [whitelytepro@yahoo.com](mailto:whitelytepro@yahoo.com)

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