



FOR IMMEDIATE RELEASE

Bazaar Documentary Named Official Selection of Media Film Festival

Media, Pennsylvania – February 16, 2011 – The documentary *Bazaar of All Nations* will be shown on Friday March 4 at the Media Film Festival. It is one of fourteen Official Selections of the Festival, which runs from Thursday March 3 through Saturday March 5 at the Media Community Center, 3rd and Monroe Streets, Media. Films will be shown from 7:00pm to 10:00pm each night, with an additional Late Night Horror Fest at 10:30pm on Friday March 4. Sue Serio of Fox 29's Good Day Philadelphia will be the master of ceremonies on Friday night. Festival tickets cost \$10 per person per night or \$20 per person for all three nights, and are available now at www.mediafilmfestival.org.

A DVD of the Bazaar documentary will be available for purchase each night of the festival. It is also available at www.thebazaarofallnations.com, Peddler's Alley (925 Providence Road, Secane, PA) and Clothes Quarters (521 MacDade Boulevard, Folsom, PA). The DVD includes a 103-minute theatrical cut of the film; over one hour of bonus footage covering topics such as the Clifton Cinema, Putt-Putt, Sky Slide, Blue Laws, and Burn Brae Hospital; a final walk through the Bazaar using footage of the entire interior and exterior shot in 1993; a 3-D computer model of the Bazaar as it looked in 1960; and a limited edition sleeve modeled after the Bazaar's famous brown paper shopping bags.

The film completed a highly successful seventeen-day theatrical run at Cinema 16:9 in Lansdowne in late 2010. It chronicles the history of the Bazaar as a beloved Delaware County landmark, and its release coincided with the 50th anniversary of the Bazaar's opening in November 1960.

Filmed in High Definition (HD), the documentary focuses on the historical aspects of the Bazaar as one of the first indoor shopping complexes of its kind and the close-knit community element of its shops (something which is almost non-existent in today's malls) that made it such a unique place.

The film features interviews with many long time Bazaar shop owners, employees, and customers. Also included are interviews with local athletes and entertainers such as Vince Papale, Big Daddy Graham, Joe Conklin, Casey Foster, and Captain Noah, who recount their favorite Bazaar memories. Never-before-seen photographs and video footage help illustrate the stories and bring the Bazaar back to life.

Some notable events documented in the film include a 1961 promotion in which a family of four lived for one week in a pre-fabricated bomb shelter set up in the Bazaar parking lot; a 1966 Christmas Eve blizzard which left many people stranded at the Bazaar; and the 1968 presidential campaign visits of Robert Kennedy and Richard Nixon.

Opened in November 1960, the Bazaar of All Nations was an indoor shopping center on the south side of Baltimore Pike between Bishop Avenue and Oak Avenue, in Upper Darby Township, which closed in December 1993 and was demolished in early 1995. The site today is occupied by a Home Depot and an Acme supermarket. Most of the Bazaar's individual shops were independently owned and operated family businesses.

White Lyte Productions is an independent production company located in Central New Jersey and founded by writer/director Melissa Whitely. White Lyte's video production services



include: short films, feature films, documentaries, and local high school and college sporting events.

Now in its fourth year, the Media Film Festival is an annual event of the Media Arts Council (MAC), which coordinates arts events, including Second Saturdays, in Media borough. The film festival committee accepts submissions from all over the world, in four categories (narrative, documentary, animation and experimental) and three lengths (feature, short, and short-short). From these submissions, the committee has named fourteen Official Selections to be screened from March 3 through March 5 at the Media Community Center, 3rd and Monroe Streets, Media. Films will be shown from 7:00pm to 10:00pm each night, and on Friday at 10:30pm, an additional seven films will be shown as part of a Late Night Horror Fest. All films are appropriate for ages 17 and up. Additionally, there will be two Saturday workshops from 12:30 to 2:00pm and 3:00pm to 5:00pm. One will feature Paul and Sandra Fierlinger, acclaimed animators of the feature film *My Dog Tulip*, and the second workshop, *New Digital Cinema Tools for the Independent Filmmaker*, will be lead by Tim Scepanzky, a filmmaker, producer and Senior Lecturer at Widener University. Sue Serio of Fox 29's Good Day Philadelphia will be the master of ceremonies on Friday night, and WMGK's Debbi Calton will host Saturday evening. An awards ceremony will take place on Saturday March 5 at the conclusion of the festival, followed by an after party at La Belle Epoque Café, 38 West State Street, Media. Festival tickets cost \$10 per person per night, or \$20 per person for all three nights, and tickets to both workshops are \$10 per person. Tickets may be purchased in advance at www.mediafilmfestival.org and will be held at the Media Film Festival ticket table, available for pickup shortly before show time.

Websites:

www.thebazaarofallnations.com
www.facebook.com/bazaarofallnationsdocumentary
www.whitelyteproductions.com
www.mediafilmfestival.org

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ENDS

(827 words, excluding headline and byline)



Bazaar of All Nations Press Coverage Sampling:

Television

CBS-3 Philadelphia

Talk Philly Interview with Director and Producers, broadcast live.

Air Dates and Times: 11/24/2010, 12:00 PM.

Footage available upon request, for private use.

NBC-10 Philadelphia

Interview with Director and Producers recorded November 1, 2010.

Air Dates and Times: 11/13/2010 6:00 AM News; 11/14/2010 9:00 AM News; 11/15/2010 1:00 PM, 3:00 PM, 6:30 PM *The Rundown*

Footage available upon request, for private use.

Interview with Director and Producer broadcast live.

Air Dates and Times: 11/24/2010 4:00 PM News.

Radio

WPHT 1210 AM. Philadelphia

The Dom Giordano Show Interview with Producer, broadcast live

Air Dates and Times: 11/29/2010, 7:00 PM.

WLVT 92.1 FM. Vineland, New Jersey

The Steve Kurtz Show Interview with Director and Producers recorded November 9, 2010

Air Dates and Times: 11/20/2010, 1:00 PM to 2:00 PM.

Audio available upon request, for private use.

WIP 610 AM. Philadelphia

Big Daddy Graham Show Interviews with Producer, broadcast live.

Air Dates and Times: 11/12/2010, 5:30 AM. 11/26/2010, 8:00 AM.

Print and Online

Peddler's Alley Given A Boost from Documentary on Bazaar of All Nations

Paul Luce

Delaware County Daily Times

December 25, 2010

<http://www.delcotimes.com/articles/2010/12/25/news/doc4d154dfc95ef1066209864.txt>

Early Mall Memories

Michele Angermiller

Times of Trenton

November 27, 2010

<http://www.nj.com/news/times/regional/index.ssf?/base/news-21/1290840385228120.xml&coll=5>



Bazaar Documentary A Hit with Local Fans

Laura Wisely

Delaware County Daily Times

November 27, 2010

<http://www.delcotimes.com/articles/2010/11/27/news/doc4cf08671c6d9b122685815.txt?viewmode=default>

Documentary Captures Bizarreness of the Bazaar

William Bender

Philadelphia Daily News

November 26, 2010

http://www.philly.com/philly/news/20101126_Documentary_captures_bizarreness_of_the_Bazaar.html

Documentary of Bazaar of All Nations, 21/2 years in the making, premieres this week

Paul Luce

Delaware County Daily Times

November 21, 2010

<http://www.delcotimes.com/articles/2010/11/21/news/doc4ce897ce0b777205562914.txt>